



WILLARD
INTERCONTINENTAL®
WASHINGTON D.C.

Willard Intercontinental Hotel Donates Series of Trees in National Tidal Basin

Washington D.C. May 30, 2008 -- With funds collected via carbon foot-print off-set efforts, the Willard InterContinental made its first donation of five trees to the National Park Service's National Capital Region Cherry Tree Replacement Fund. Speaking at the tree-planting ceremony near the Jefferson Memorial were Peggy O'Dell, Superintendent of the National Mall and Memorial Parks; Willard InterContinental General Manager, Hervé Houdré, and Jane Davis, the hotel's Director of Sales and the Pershing Park volunteer clean-up coordinator, among others. "Planting trees helps neutralize carbon emissions. We hope that through our efforts and by encouraging others, we can reduce our negative impact on the environment and help sustain the natural beauty of this national treasure," said Hervé Houdré.

"We thank the Willard InterContinental for its generous support of the National Park Service's Cherry Tree Replacement Fund. The hotel's leadership in sustainable practices and preservation of Cherry trees in our Nation's Capital has made this donation and ceremony possible." said Peggy O'Dell. The cherry trees located on NPS lands surrounding the Tidal Basin and adjacent areas in East and West Potomac Parks are managed to ensure that their beauty will be sustained for the enjoyment of this and future generations. For information on how to donate trees, contact: Partnerships Office, NPS-National Capital Region at (202) 619-7492.



The Willard InterContinental is located in the heart of the nation's capital on Pennsylvania Avenue near the White House, the Smithsonian museums and the downtown business and theatre districts. The Willard epitomizes world-class hospitality as the hotel of choice for heads of state and leaders of the world's business, cultural, social and political elite. The hotel's 332 well appointed large guestrooms include 40 elegant suites. Dining options include The Willard Room fine dining restaurant and Café du Parc, the popular French bistro with seasonal outdoor seating and traditional Afternoon Tea in Peacock Alley. The luxurious, I Spa at the Willard offers a wide array of pampering treatments. The classic Willard InterContinental combines heritage and luxury with contemporary comfort and the latest technology. An American institution, the Willard has hosted nearly every U.S. president since 1853. It was at the Willard that Julia Ward Howe wrote The Battle Hymn of the Republic, where President Ulysses S. Grant popularized the term "Lobbyist," and where Rev. Dr. Martin Luther King finished his renowned "I Have a Dream" speech.

Recently awarded the International Hotel & Restaurant Association's Environmental Award for Sustainability, the Willard has embarked on a Sustainability program entitled, "Willard InterContinental - The Next 100 Years." The holistic plan is comprised of numerous interwoven sustainable projects designed for a luxurious urban hospitality experience in harmony with social and ecological consciousness. Please visit www.willarddc.com/sd, a useful guide to the Willard's sustainability programs.

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